



PRESS RELEASE

REGIONAL LECTURE and HIRING EVENT ON EMPLOYMENT & ENTREPRENEURSHIP *Keynote Speaker, Dr. Kamau Bobb, P.h.D. Director, National Science Foundation*

April 6, 2016, St. Louis, MO - Ferguson 1000 Job's is hosting its fourth **"Empowerment through Employment & Entrepreneurship", Hiring Event and Lecture** the weekend of **April 15th & 16th, 2016**, at the Emerson Theatre - Harris-Stowe State University, St. Louis, Missouri. This unique empowering event continues the national dialogue on how Ferguson 1000 as a catalyst, actively demonstrate viable solutions through its working business model, which further address economics, employment and entrepreneurial initiatives, as discussed with White House advisors and Harvard University Fellows.

On **April 15th**, Ferguson 1000 kicks off its premier Lecture Series and private reception with an engaged conversation of economic and innovative principles to rebuild Urban America. The dynamic speakers series features, **Sagar Shah**, Uber's General Manager of Missouri, **Mike Walsh** CEO, Eagle Bank and Trust, **Michael Gallagher**, Managing Director, Accenture, **Lowell Ricketts**, Senior Analyst, Federal Reserve Bank, **Jim Alexander**, Vice President, St. Louis Regional Chamber and **Keynote Speaker, Dr. Kamau Bobb, P.h.D. Director of Computer & information Science Engineering, National Science Foundation**. The program will also profile the advancement of African American tech firms involved in the areas of human resources, transportation, fashion tech, bio-tech, construction tech and prison re-entry tech.

April 16th, day two, denotes the fourth **"Hiring Event and Lecture Series"**, from 9am to 12noon, Emerson Theater (Gymnasium- Harris Stowe State University), with an expected participation of over one hundred corporate partners and twenty five community groups, with a facilitated target of 1000 potential hire's. **Ferguson 1000's "Hiring Event" is known as a disruptive approach to the traditional job fair model. The platform of the "Hiring Event" focuses on the deliverables of jobs and lends to maximize quantifiable results** with over 90 candidates (as seen at our last event held October 2015) being hired on the spot. Secondly, the **"Hire U Entrepreneurial Lecture Series"** begins at 10am-12noon, and is targeted for startups and business owners (limited seating 200).

Ferguson 1000 truly understands, after the death of Michael Brown Jr. on August 9, 2014, Ferguson and the entire *St. Louis Metropolitan Region* became the epicenter for economic disparity, unethical police practices and racial profiling. Ferguson 1000's CEO Dave Spence desire to create a new model and standard for a more inclusive dialogue between leadership and the community they serve. The first step was to implement systems that would encourage cooperative job creation, entrepreneurship and empowerment through technology, youth and minority business development.

Ferguson 1000 is focused on bringing together some of the St. Louis area's largest employers to give residents across the entire St. Louis area, job training, business development, & employment opportunities.

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If you would like more information about this topic, please contact Dr. Lance McCarthy, Ferguson 1000 at (310) 291-6063 or email at drfinance7@aol.com or 1jp@live.com